

News Release

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Sustainability drives mobility: BASF produces AdBlue GE with 100 percent green electricity

- **Electricity from renewable sources replaces gray electricity**
- **Market launch in Switzerland, further European countries to follow**
- **Expansion of BASF's AdBlue® product portfolio**

BASF is launching AdBlue® GE (Green Electricity) by BASF, a new product that is produced entirely with electricity from renewable sources. This reduces CO₂ emissions in the manufacturing process compared to conventionally produced AdBlue and improves the [CO₂ footprint](#).

For production, 100 percent of the electricity required along the value chain will be replaced by green electricity from the Hollandse Kust Zuid offshore wind farm. The attribution is made according to a mass balance approach.

AdBlue GE by BASF is completely equivalent to conventional AdBlue products in terms of quality and performance. Users therefore benefit from high purity, constant engine performance and an effective reduction of nitrogen oxides (NO_x) as well as less soot formation.

“With AdBlue GE by BASF, we offer our customers a new product that can directly be used as drop-in solution without any further adjustments. The use of green electricity is the next important step in the expansion of our product portfolio,” said Frederik Keilen, Business Manager AdBlue by BASF.

BASF is introducing AdBlue GE by BASF in Switzerland together with its long-

standing brand distribution partner Thommen Furler. “BASF shows that it is possible to produce AdBlue more sustainably. In addition, thanks to delivery by rail, CO₂ emissions are reduced along the entire supply chain. We are very proud to be the partner for AdBlue GE by BASF,” said Thierry Zuber, COO Thommen Furler Group, Mobility Division. A gradual market expansion to other European countries is already in preparation.

More information about AdBlue GE by BASF can be found on the corresponding [website](#).

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of €65.3 billion in 2024. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.