Roof underfelt membrane from Bowcraft made with Ultramid® Cycled™

The Prima Klima Greenline is a moisture-variable, „breathing“, airtight and especially easy to lay roof underfelt membrane with a variable Sd value of 0.2 - 5m. The virgin material-grade film replaces fossil raw materials with 100% recycled materials at the beginning of the value chain, resulting in 65% less CO2 emissions. It is suitable for interior and roofing work.

EUROBAUSTOFF – Die Kooperation

EUROBAUSTOFF – Who we are and what we do
We are Europe’s number one for building materials, wood and tiles and support our affiliated independent specialist trade companies at over 1,600 locations with their more than 40,000 employees across all conventional business processes.

At the core of the services we offer EUROBAUSTOFF associates is an interlinked procurement management system. This enables worldwide, nationwide, regional and local purchasing to be combined according to requirements.

A strong brand for quality, price and performance
Prima has established itself over the years and today more than ever forms the strong trademark brand of EUROBAUSTOFF. The initially limited product range was consistently expanded and enhanced. It now includes a wide range of products from almost all market segments. Today, Prima is a marketing instrument with its own image.

About Bowcraft
Adequate insulation system applications require competency, many years of experience and a high-end quality product portfolio. BOWCRAFT combines all these characteristics in an ideal way.

“Sustainability and the environment concerns all of us – and it should! For us, sustainability is a matter close to our hearts. That’s why we thought about a few things about how we as a company can act more sustainably and future-oriented.”
Karsten Kübler, Managing Director

The specialists of MF films produce a cast film from BASF’s Ultramid® Cycled™ granules, which is then refined and marketed by Bowcraft. With Bowcraft’s roof underfelt membrane made of Ultramid® Cycled™, BASF supports Bowcraft in achieving ambitious energy targets.

Benefits
– Saves 65% of CO2 emissions.
– Recycled raw materials via certified mass balance approach.
– Virgin material quality: meets the high requirements regarding safety, performance and durability in construction products.
– Contributes to a circular economy.

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More information

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